

# SmartSoC Case Study

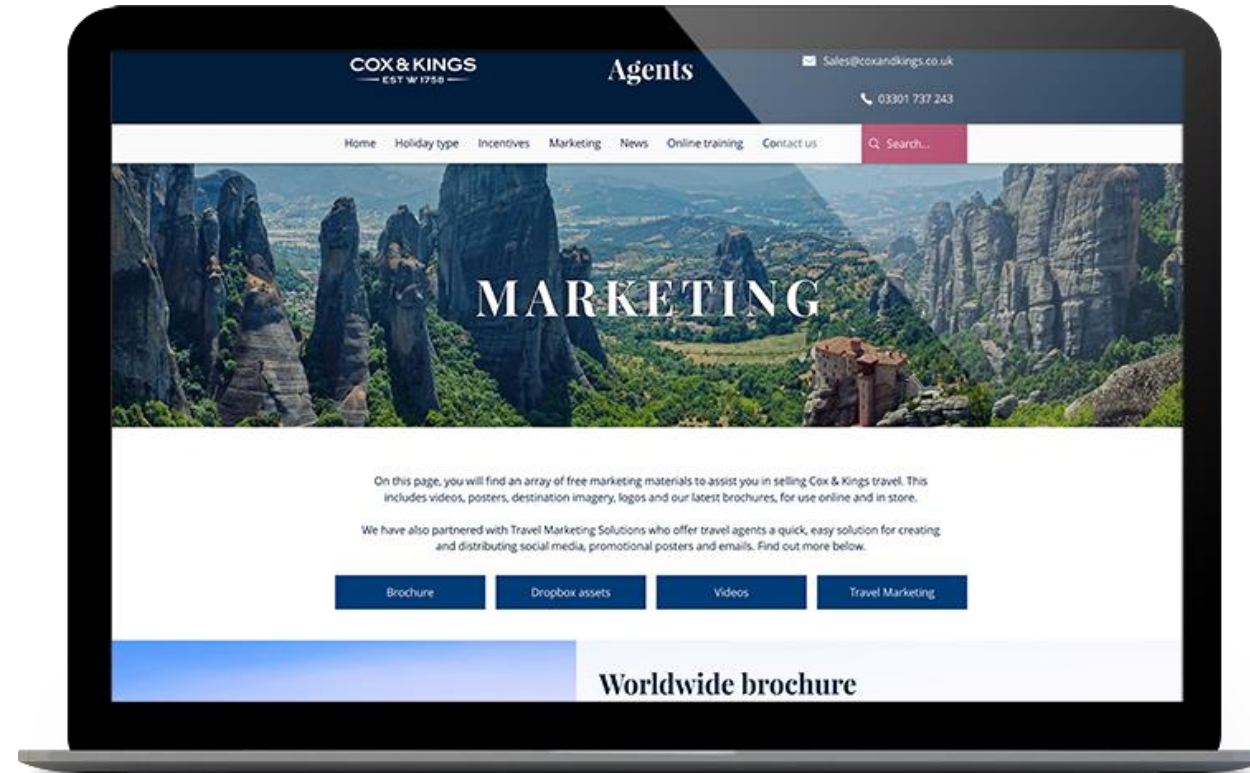


# Marketing Micro-Sites Factory

## Client is one of Asia's leading Travel & Experiences company

Client wanted to build a digital platform to help them initiate, execute and manage multiple social campaigns to continue evolving in their journey of becoming a pioneer in the fiercely competitive Indian travel market

We developed an exclusive and custom social platform with presence across web and mobile (iOS & Android); through which Client will execute multiple social initiatives on an ongoing basis. These initiatives will help Client to get closer to its target market and assist them in brand building while serving various noble causes for the society at large.



# Thank You

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